



**Call for Participation**  
**VLDB 2010**  
**36<sup>th</sup> International Conference on**  
**Very Large Data Bases**  
**Singapore : 13 to 17 Sept 2010**  
**Grand Copthorne Waterfront Hotel**  
<http://www.vldb2010.org>



VLDB is a premier annual international forum for data management and database researchers, vendors, practitioners, application developers, and users. It will cover current issues in data management, database and information systems research. Data management and databases remain among the main technological cornerstones of emerging applications of the twenty-first century.

The main tracks of the conference, featuring research talks, tutorials and demonstrations, are held from 14th to 16th September. This year's keynote speakers are Divesh Srivastava, from AT&T and Paul Matsudaira, from NUS. VLDB 2010 hosts six tutorials: "Big Data and Cloud Computing: New Wine or just New Bottles?" by Divyakant Agrawal, Sudipto Das, and Amr El Abbadi, "Data Management and Mining in Internet Ad Systems" by S. Muthukrishnan, "Similarity Search and Mining in Uncertain Databases" by Hans-Peter Kriegel, Matthias Renz, Thomas Bernecker, and Andreas Zuefle, "Event Processing - Past, Present, Future" by Opher Etzion, "Similarity Searching: Indexing, Nearest Neighbor Finding, Dimensionality Reduction, and Embedding Methods in Multimedia Databases" by Hanan Samet, and "Distributed Caching Platforms" by Anil Nori.

Before and after the main conference, VLDB is hosting a PhD workshop and 10 thematic workshops. The PhD workshop, the 8th International Workshop on Quality in Databases (QDB), the Workshop on Personalized Access, the Workshop on Profile Management, and Context Awareness in Databases (PersDB), the 7th International Workshop on Data Management for Sensor Networks (DMSN), the 4th International Workshop on Management of Uncertain Data (MUD), the 1st International Workshop on Accelerating Data Management Systems Using Modern Processor and Storage Architectures (ADM) and the Workshop on Enabling Real-Time Business Intelligence (BIRTE) take place on 13th September. The Workshop on Semantic Data Management (SemData), the 7th VLDB Workshop on Secure Data Management (SDM), the 7th International XML Database Symposium (XSym) and the TPC Technology Conference on Performance Evaluation and Benchmarking (TPCTC) take place on 17th September.

Singapore is situated at the southern tip of the Malay Peninsula in South-East Asia. It provides all the modern facilities conducive to effective work: a safe environment, comfortable accommodation, efficient transportation and effective information and communication infrastructure. It is a vibrant Science & Technology hub where several universities and numerous public and corporate research institutes perform high-quality research over a broad range of disciplinary and cross-disciplinary areas. Singapore is a small and prosperous cosmopolitan nation that offers to the visitor the cultural diversity of its four main ethnic groups, namely, Chinese, Malays, Indians and Eurasians. With museums, theme parks, beaches, nature parks and two new integrated resorts as well as bustling shopping and dining heavens, Singapore is an excellent place to unwind. It is also just a short and cheap hop away from Malaysia, Indonesia, Thailand, Cambodia and other exciting destinations. The combination of an excellent technical programme and a meticulously-planned event in an unique cultural setting will make Singapore an unforgettable VLDB experience.

The conference co-organizers---National University of Singapore, Nanyang Technological University, and Singapore Management University---are looking forward to your visit.



VLDB 2010 is sponsored and supported by Microsoft, Oracle (Platinum sponsors), Google, IBM, SAP, Sybase (Gold sponsors), ADSC, Yahoo, TPC, HP (Silver sponsors), Sun (supporter) A\*Star, Singapore Tourism Board (supporting organizations), KIISE, COMAD, DBSJ and CCF (supporting societies).



On-line registration is available at the conference website from June 12, 2010.

If you choose to stay at the conference hotel or at one of the supporting hotels, download the form from the conference website for bookings at negotiated conference rates and fax or mail it to the address indicated in the form. For further information about Arriving in Singapore and Sightseeing in Singapore, visit the conference website and Uniquely Singapore ([www.visitsingapore.com](http://www.visitsingapore.com)), the comprehensive official tourist information site of Singapore Tourism Board ([www.stb.com.sg](http://www.stb.com.sg)). You can find detailed information about visa requirements at <http://www.ica.gov.sg>.